

Jean Newman Glock

Luxury Travel Influencer & Industry Consultant



62.7k



15.5k



5.3k



About Jean

“One of the top 10 leading experts and influencers on the topic of travel worldwide” - Klout

My work in travel writing, both print and social, has been dedicated to the luxury international traveler: destinations, properties, cruises and private jet travel. I tell stories about travel, I do not write “reviews.” My work is published on my blog, across all social media channels, and in many travel industry publications. I am also a verified influencer on the Twitter platform.

Jean’s work has been featured in:



My extensive travel background with the Smithsonian Institution and in the corporate world, coupled with my work experience, have generated an unbreakable trust from my audience. I enjoy sharing my extraordinary finds around the world and my work with the world’s best suppliers and destinations with them. I am passionate about promoting travel and tourism.

Through print, my social media platforms and my blog, I reach the affluent international luxury traveler – the coveted ultra high-net-worth individual (UHNW).

Just a few of the brands Jean’s partnered with:



Mini Case Study

On a recent 10-day trip to Scotland and the U.K., Jean put up the following numbers & interactions:

- * 29 Facebook Posts
- * 132 Tweets
- * 55 Instagram Posts

This resulted in:

- ✓ 284,805+ Impressions
- ✓ 24,823 Likes & Faves
- ✓ 702 Comments
- ✓ 541 Shares
- ✓ 9.1% Engagement rate

